

From the author of "Needs Based Evangelism"

EXCLUSIVE PRE-SALE OFFER!



Coming to Print this Spring 2011!

In my view there are only two or three truly great books on personal witnessing that have come out recent enough to consider the complex age that we live today. Tell, by Dr. Robert Pierson is one of those books.

Dr. Tim White, Senior Pastor
Washington Cathedral, Redmond WA
Adjunct Professor at Northwest University, Kirkland WA

Bob's book is a timely and valuable resource which will hopefully call us back to informed and equipped action in the "last will and testament" of Jesus."

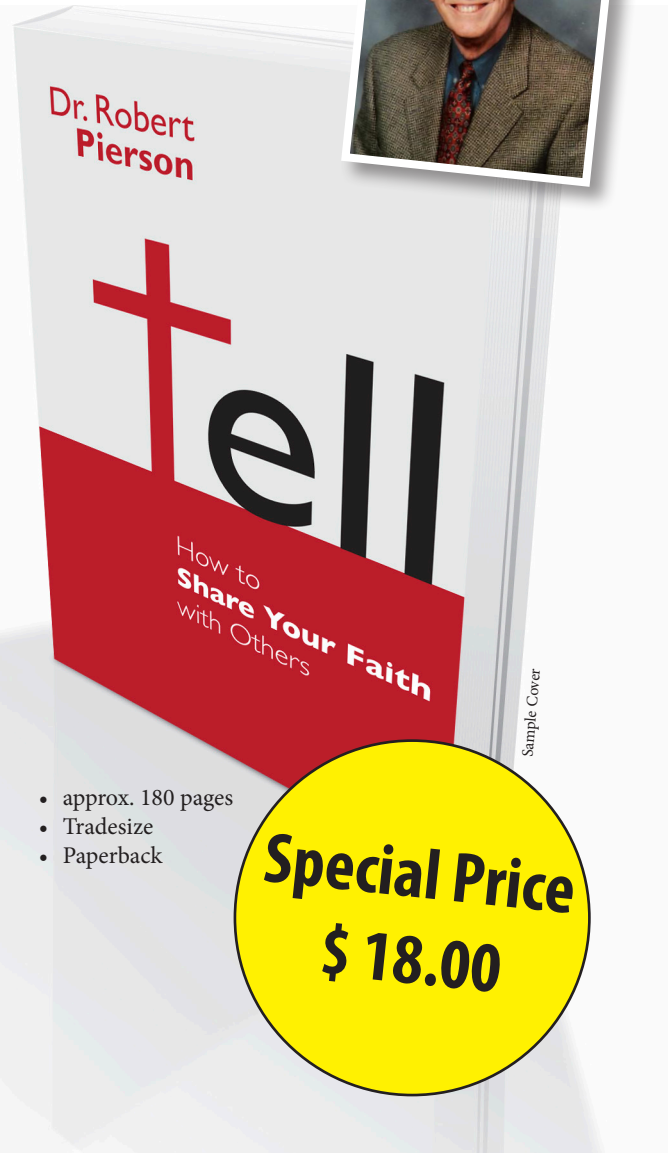
Rev. Dr. John H. Southwick
Director of Research
General Board of Global Ministries of the United Methodist Church

The book is all about the use of story-telling in different ways for different circumstances. Bob artfully weaves biblical stories with true life stories of today. He carefully points the reader to the fact that our day is a very different day from that of Bible times, however the power of story-telling is just as effective.

Rev. Dr. Lawrence Wilkes
President, California Graduate School of Theology
President, Okanagan Bible College/Canadian Graduate School of Ministry

"Bob Pierson's new book on the ministry of evangelism is one of the most readable and engaging in years. More important, it builds on vast experience in churches and communities, and with lost people who needed to be found. Most important, the book is often so specific that you will actually know what to do; and if, on occasion, you disagree--you will think of a better way, at least for you!"

George Hunter III
Professor of Evangelism and Church Growth
Asbury Theological Seminary, United Methodist Church



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